A E

- 40 participants approx.
- Average age: 32
- Average work experience: 8 years
- Some of our prestigious partners:

Universidad Del Cema (Argentina), Macquarie (Australia), Solvay (Belgium), PUC Rio de Janeiro (Brazil), Concordia (Canada), McGill (Canada), Queen's (Canada), University of British Columbia (Canada), Universidad de Chile (Chili), Fudan (China), Universidad de los Andes (Colombia), Aalto (Finland), HKUST (Hong-Kong), IIM Ahmedabad (India), Tel Aviv University (Israel), Luiss Guido Carli (Italia), Keio (Japan), Waseda (Japan), EGADE Tec de Monterrey (Mexico), CENTRUM Catolica (Peru), Nanyang Technological University (Singapore), National University of Singapore (Singapore), University of Stellenbosch (South Africa), Seoul National University (South of Korea), IE Business School (Spain), Universitat St. Gallen (Switzerland), National Taiwan University (Taiwan), Chulalongkorn (Thailand), Imperial

C E

C A / A B A / A A	The objective of this course is to discuss the key success factors of luxury brand management and the best practices in terms of experiential branding, allowing consumers to dream.
B A/ & A AB B AC C	The course aims at understanding the complexity and different meanings of the term Diversity while taking a closer look at the key arguments for Diversity Management. The course will focus on examples of demographic changes as one of the key causes of increased workforce diversity in Europe and will explore the key challenges affecting Europe's workforce diversity.
AC C C C A	This course will present current and future challenges of the European Economy, including those related to fiscal and monetary policies. We will also discuss structural changes in the labor market, and the consequences of digitalization and climate change.
A -B / & A/	During this workshop, participants will experiment and discuss their natural tendencies in a team, their strengths, and the aspects of teamwork that pose challenges for them.
C A A A	The course will help students identify situations in which culture needs to be considered in a European context. Various theoretical frameworks will be used to understand current European trends in cultural issues.

C ED E

23 ,	24 ,	25 ,	26 ,	27 ,
-B & Junko Takagi	Junko Takagi	C A	& B Stefan Gröschl	B

30 ,	01 ,	02 ,	03 ,	04 ,
/ Clément Perarnaud	Florent Blanc	C Estefania Santacreu Vasut	C B Simon Nyeck	C B Simon Nyeck

07 ,	08 ,	09 ,	10 ,	11 ,
Junqiu Jiang	Junqiu Jiang	C C Véronique Drecq	C C Anne-Flore Maman	C A C

This is a tentative program schedule. ESSEC reserves the right to make changes to the program.

B A C

Affiliate Professor, Public & Private Policy Department.
Ph.D. international relations, Sciences Po Paris, France.
Ph.D. political sciences, Northwestern University, United States of America. MA international relations, Sciences Po Paris, France.

: Negotiation and mediation
C : European Negotiation.
C : https://faculty.essec.edu/en/cv/en-blanc-florent/

C

Professor, Management Department.
Ph.D., Oxford Brookes University, UK.
Postgraduate Certificate in Teaching in Higher Education, Oxford Brookes University, UK.
MSc in International Hotel and Tourism Management, Oxford Brookes University, UK.

: Integration of organizational processes in hospitality industry (especially for disabled people).
C : Diversity Management in Europe.
C : https://faculty.essec.edu/en/cv/en-groschl-stefan/

E GB E CA DDA E

Top graduate and postgraduate students from ESSEC partner institutions. According to the number of confirmed participants, ESSEC reserves the right to cancel or postpone the Summer Module.

A CA CE

1 : Partner schools nominate students on the online platform
2 : Students connect online to upload the following documents: CV, cover letter, latest transcript and photo

A :
07, 2025

: mid-March
The selection is made by ESSEC. Students should not make any arrangement (flight ticket, accommodation, etc.) before they receive the final confirmation of their admission in mid-March.

ACC D

:

www.airbnb.com
www.paristay.com
www.seloger.com
www.my-apartment-in-paris.com
www.fac-paris.com
www.appartcity.com

"The ESSEC Summer exchange program was excellently planned and executed, resulting in numerous benefits such as global exposure, expanded networks, cultural awareness, and personal growth. It was a highly enriching experience."

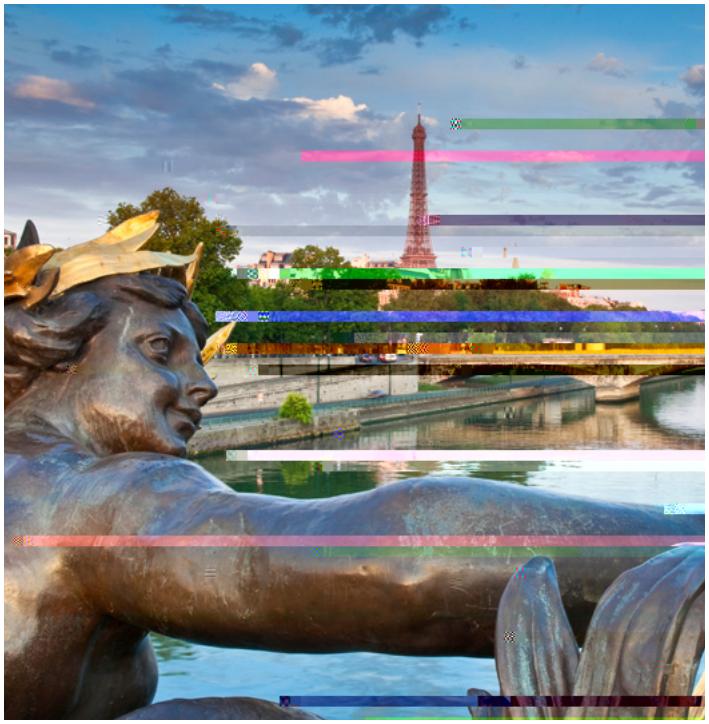
Participant from NUS Singapore

G A FEE

800€ registration and administrative fee which will cover the class materials, activities and visits. Please note that this fee is non-refundable.

"This program was an incredible way to expand my international business knowledge. I was surrounded by high-caliber peers, who came to class with unique perspectives on business and management. I really enjoyed the verticalized, luxury focus and feel like I learned a lot more than I planned. I loved the variety of in class and out of class learning. The program was an incredible experience."

Participant from Berkeley USA



C AC

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Summer Module Coordinator

Email: bruneauc@essec.edu
Phone: +33 (0) 1 34 43 39 19

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