

Cours	Digit I Business M ster Cl ss (6 ECTS)
Location	Ot niemi c mpus, Espoo, Finl nd
Nomination p riod	20 J nu ry - 25 April 2025
Application p riod	3 Febru rOO ████████ 260Od ████████ sic underst nding of businessEC16I2e)22I

Digital Business Master Class

30 June - 11 July 2025
6 ECTS



Digital Business Master Class

is an interactive and fast-paced graduate-level course focusing on digital technologies and tools for building businesses.

During the course, students learn how companies transform their processes and systems by implementing digital technologies.

The program covers platforms and ecosystems, business design thinking, data-driven marketing, strategic management of technological innovation, data-intensive business and AI ethics.

Challenging-based Learning

is an integral part of the program. Students work on company projects in internships and multidisciplinary teams. The projects are done in collaboration with partner companies, ensuring that the themes are relevant to the current business environment.

Learning outcomes

- Explore and implement key topics in digital business
- Differentiate between digital business and digital marketing